ORDER

| Orders | Order / Rev: | 2103771 | | |
|------------|----------------------|--|-------------------------|-------------|
| | Alt Order #: | WOC12748847 | | |
| | Product Desc: | Political | | |
| | Estimate: | 10345 | | WHAS |
| | Flight Dates: | 10/27/20 - 11/03/20 | Primary AE: | Ben Stecker |
| | Original Date / Rev: | 10/26/20 / 10/30/20 | Sales Office: | TSWAS |
| | Order Type: | RFP | Sales Region: | NAT |
| Agency | Name: | Buying Time, LLC/ POL | | |
| | Buying Contact: | | Billing Type: | Cash |
| | Billing Contact: | | Billing Calendar: | Broadcast |
| | | 650 Massachusetts Ave. N.W., Suite 210 | Billing Cycle: | EOM/EOC |
| | | Washington, DC 20001 | Agency Commission: | 15% |
| Advertiser | Name: | POL/ Amy McGrath / D / US SEN / KY | | |
| | Demographic: | A35+ | New Business Thru: | |
| | Product Codes: | PL-US Senate | Advertiser External ID: | 186144 |
| | Revenue Code 1: | AGY | Agency External ID: | 2118AGP |
| | Revenue Code 2: | (POL) Political | Unit Code: | General |
| | Revenue Code 3: | (POL) Candidate | | |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/26/20 | 11/03/20 | 298 | \$72,520.00 | \$61,642.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|---------|--------------|-------------|--------|
| November 2020 | 298 | \$72,520.00 | \$61,642.00 | 0.00 |
| Totals | 298 | \$72,520.00 | \$61.642.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Ben Stecker | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------------|
| WHAS | 20% | \$72,520.00 |
| Market | 100% | \$362 600 00 |

| Competitive Share | Share | Total |
|-------------------|-------|--------------|
| CABLE | 0% | \$0.00 |
| UNKWN | 80% | \$290,080.00 |
| WAVE | 0% | \$0.00 |
| WBKI | 0% | \$0.00 |
| WBNA | 0% | \$0.00 |
| WDRB | 0% | \$0.00 |
| WFTE | 0% | \$0.00 |
| WKMJ | 0% | \$0.00 |
| WKPC | 0% | \$0.00 |
| WKZT | 0% | \$0.00 |
| WLKY | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Tim | ne Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-----|-----------|----------|----------|---------------------|----------|---------------|---------|--------|-----|-------------|----------|-------|----------|
| N 1 | WHAS | 10/27/20 | 11/02/20 | Local News @ 430a N | Л-FCM | 430-5a | 11111 | :30 | 5 | \$40.00 P03 | 0.00 NM | 5 | \$200.00 |
| | | | | WHAS11 WAKE UP | NEWS @ | 4 | | | | | | | |
| | Star | t Date I | End Date | Weekdays Spe | ots/Week | Rate I | Rating | | | | | | |
| We | eek: 10/2 | 27/20 | 11/02/20 | 11111 | 5 | \$40.00 | 0.00 | | | | | | |

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Order / Rev: 2103771 Advertiser: POL/ Amy McGrath / D / US SEN / KY

Alt Order #: WOC12748847 Product Desc: Political WHAS

| Ln Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len S | oots | Rate Pri | Rtg Type | Spots | Amount |
|-------------------------------|--------|----------------------|--------------------------------------|------------------|----------------------------|------------------|-------|------|--------------|----------|-------|------------|
| Start I Week: 10/27 | | End Date 11/02/20 | Weekdays 11111 | Spots/Week 5 | Rate \$40.00 | Rating 0.00 | | | | | | |
| N 2 WHAS 1 | | | Local News @ 9a | Sa CM | 9-930a | 1- | :30 | 1 | \$125.00 P02 | 0.00 NM | 1 | \$125.00 |
| Start I Week: 10/26 | | End Date 11/01/20 | <u>Weekdays</u> 1- | Spots/Week 1 | <u>Rate</u> \$125.00 | Rating 0.00 | | | | | | |
| N 3 WHAS 1 | 0/27/2 | 0 11/01/20 | Good Morning An | | 8:00 AM-9:0 (8:00 AM-9: | 00 AM2 00 AM) | :30 | 2 | \$175.00 P02 | 0.00 NM | 2 | \$350.00 |
| Start I Week: 10/26 | | End Date 11/01/20 | Weekdays | Spots/Week 2 | <u>Rate</u> \$175.00 | Rating 0.00 | | | | | | |
| N 4 WHAS 1 | 0/27/2 | 0 11/01/20 | ROS EM (Su) 6-8 WAKE UP WEEK | | 6-8a | 2 | :30 | 2 | \$60.00 P03 | 0.00 NM | 2 | \$120.00 |
| Start I Week: 10/26 | | End Date 11/01/20 | Weekdays 2 | Spots/Week 2 | Rate \$60.00 | Rating 0.00 | | | | | | |
| N 5 WHAS 1 | | 0 10/31/20 | Local News @ 6a | | 6-7a | 2- | :30 | 2 | \$60.00 P03 | 0.00 NM | 2 | \$120.00 |
| <u>Start I</u> Week: 10/26 | | End Date 11/01/20 | Weekdays | Spots/Week 2 | Rate \$60.00 | Rating 0.00 | | | | | | |
| N 7 WHAS 1 | | 0 11/02/20 | Local News @ 5a WHAS11 WAKE | | 5-6a | 22222 | :30 | 10 | \$80.00 P03 | 0.00 NM | 10 | \$800.00 |
| Start [Week: 10/27 | | End Date 11/02/20 | Weekdays 22222 | Spots/Week 10 | <u>Rate</u> \$80.00 | Rating 0.00 | | | | | | |
| N 8 WHAS 1 | 0/27/2 | 0 11/02/20 | Local News @ 6a WHAS11 WAKE | _ | 6-7a 6 | 22222 | :30 | 10 | \$150.00 P03 | 0.00 NM | 10 | \$1,500.00 |
| Start [Week: 10/27 | | End Date 11/02/20 | Weekdays 22222 | Spots/Week 10 | <u>Rate</u> \$150.00 | Rating 0.00 | | | | | | |
| N 9 WHAS 1 | 0/27/2 | 0 11/02/20 | Good Morning An | | 7-9a | 22222 | :30 | 10 | \$250.00 P03 | 0.00 NM | 10 | \$2,500.00 |
| <u>Start I</u> Week: 10/27 | | End Date 11/02/20 | Weekdays 22222 | Spots/Week | Rate \$250.00 | Rating 0.00 | | | | | | |
| N10 WHAS 1 | | | Local News @ 12 WHAS11 NEWS | p M-F CM | 12-1p | 22222 | :30 | 10 | \$90.00 P03 | 0.00 NM | 10 | \$900.00 |
| Start [Week: 10/27 | | End Date 11/02/20 | <u>Weekdays</u> 22222 | Spots/Week | <u>Rate</u> \$90.00 | Rating 0.00 | | | | | | |
| N11 WHAS 1 | 0/27/2 | 0 11/02/20 | Great Day Live 9- GREAT DAY LIV | | 9-10a | 22222 | :30 | 10 | \$40.00 P03 | 0.00 NM | 10 | \$400.00 |
| Start [Week: 10/27 | | End Date 11/02/20 | Weekdays 22222 | Spots/Week 10 | <u>Rate</u> \$40.00 | Rating 0.00 | | | | | | |
| N12 WHAS 1 | 0/27/2 | 0 11/02/20 | GMA3 GMA3 | CM | 1-2p | 22222 | :30 | 10 | \$70.00 P03 | 0.00 NM | 10 | \$700.00 |
| Start [Week: 10/27 | | End Date 11/02/20 | Weekdays 22222 | Spots/Week 10 | Rate \$70.00 | Rating 0.00 | | | | | | |
| N13 WHAS 1 | 0/27/2 | 0 11/02/20 | The View THE VIEW | СМ | 11-12p | 22222 | :30 | 10 | \$90.00 P03 | 0.00 NM | 10 | \$900.00 |
| Start I Week: 10/27 | | End Date 11/02/20 | Weekdays 22222 | Spots/Week 10 | <u>Rate</u> \$90.00 | Rating 0.00 | | | | | | |
| N14 WHAS 1 | 0/27/2 | 0 11/02/20 | General Hospital GENERAL HOSF | CM PITAL | 2-3p | 22222 | :30 | 10 | \$90.00 P03 | 0.00 NM | 10 | \$900.00 |
| Start I Week: 10/27 | | End Date 11/02/20 | Weekdays 22222 | Spots/Week 10 | Rate \$90.00 | Rating 0.00 | | | | | | |
| N15 WHAS 1 | 0/27/2 | 0 11/02/20 | Daily Blast Live 3 DAILY BLAST LI | | 3-4p | 2 | :30 | 2 | \$40.00 P03 | 0.00 NM | 2 | \$80.00 |
| Start I Week: 10/27 | | End Date 11/02/20 | Weekdays 2 | Spots/Week 2 | <u>Rate</u> \$40.00 | Rating 0.00 | | | | | | |
| N16 WHAS 1 | 0/27/2 | 0 11/02/20 | Local News @ 4p WHAS11 NEWS | | 4-5p | 22222 | :30 | 10 | \$110.00 P03 | 0.00 NM | 10 | \$1,100.00 |
| Start [Week: 10/27 | | End Date 11/02/20 | <u>Weekdays</u> 22222 | Spots/Week 10 | <u>Rate</u> \$110.00 | Rating 0.00 | | | | | | |
| N17 WHAS 1 | 0/27/2 | 0 11/02/20 | | СМ | 6-630p | | :30 | 5 | \$325.00 P03 | 0.00 NM | 5 | \$1,625.00 |

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Order / Rev: 2103771 Advertiser: POL/ Amy McGrath / D / US SEN / KY

Alt Order #: WOC12748847 Product Desc: Political WHAS

| . 0 | 0 | | | 5 . | 0/⊏ . | - . | _ | | | 5 . 5. | D. T | • | |
|--------------------|------------------------|----------------------|------------------------------------|-----------------|--------------------|--------------|---------------|--------|------|----------------|----------|----------|------------|
| Ln Ch | Start | End | Inventory Code | | Start/End | | Days 11111 | Len Sp | oots | Rate Pri | Rtg Type | Spots | Amount |
| | | | WHAS11 NEWS | | | | | | | | | _ | |
| Star Week: 10/2 | t Date 27/20 | End Date 11/02/20 | Weekdays 11111 | Spots/Week 5 | Rate \$325.00 | Ratir 0.0 | | | | | | | |
| N18 WHAS | 10/27/2 | 11/01/20 | Local News @ 63 WHAS11 NEWS | • | 630-7p | | 1 | :30 | 1 | \$325.00 P03 | 0.00 NM | 1 | \$325.00 |
| Star Week: 10/2 | t Date 26/20 | End Date 11/01/20 | Weekdays 1 | Spots/Week 1 | Rate \$325.00 | Ratir 0.0 | | | | | | | |
| N19 WHAS | 10/27/2 | 20 11/02/20 | Local News @ 53 WHAS11 NEWS | | 530-6p | | 11111 | :30 | 5 | \$300.00 P03 | 0.00 NM | 5 | \$1,500.00 |
| Star Week: 10/2 | t Date 27/20 | End Date 11/02/20 | Weekdays 11111 | Spots/Week 5 | Rate \$300.00 | Ratir 0.0 | | | | | | | |
| N20 WHAS | 10/27/2 | 20 11/02/20 | Local News @ 5p WHAS11 NEWS | | 5-530p | | 11111 | :30 | 5 | \$250.00 P03 | 0.00 NM | 5 | \$1,250.00 |
| Week: 10/2 | | End Date 11/02/20 | Weekdays 11111 | Spots/Week 5 | Rate \$250.00 | Ratir 0.0 | 00 | | | | | <u> </u> | |
| N21 WHAS | 10/27/2 | 11/02/20 | ABC World News ABC WORLD NE | | 630-7p | | 11111 | :30 | 5 | \$600.00 P03 | 0.00 NM | 5 | \$3,000.00 |
| Week: 10/2 | | End Date 11/02/20 | Weekdays 11111 | Spots/Week 5 | Rate \$600.00 | Ratir 0.0 | _ | | | | | <u> </u> | |
| N22 WHAS | 10/27/2 | 11/01/20 | ABC World News ABC WORLD NE | | 6-630p | - | 1 | :30 | 1 | \$600.00 P03 | 0.00 NM | 1 | \$600.00 |
| Star Week: 10/2 | t <u>Date</u> 26/20 | End Date 11/01/20 | Weekdays 1 | Spots/Week 1 | Rate \$600.00 | Ratir 0.0 | 00 | | | | | | |
| N23 WHAS | 10/27/2 | 20 11/02/20 | Inside Ed 730-8p INSIDE EDITION | | 730-8p | | 11111 | :30 | 5 | \$325.00 P03 | 0.00 NM | 5 | \$1,625.00 |
| Week: 10/2 | | End Date 11/02/20 | Weekdays 11111 | Spots/Week 5 | Rate \$325.00 | Ratir 0.0 | _ | | | | | <u> </u> | |
| N24 WHAS | | | ET 7-730p ENTERTAINMEN | | 7-730p | | 11111 | :30 | 5 | \$325.00 P03 | 0.00 NM | 5 | \$1,625.00 |
| Week: 10/2 | | End Date 11/02/20 | <u>Weekdays</u> 11111 | Spots/Week 5 | Rate \$325.00 | Ratir 0.0 | 00 | | | | | | |
| N25 WHAS | | | Sun Prime A FUNNIEST HOM | | 7-8p | | 2 | :30 | 2 | \$900.00 P02 | 0.00 NM | 2 | \$1,800.00 |
| Week: 10/2 | | End Date 11/01/20 | Weekdays 2 | Spots/Week 2 | Rate \$900.00 | Ratir 0.0 | 00 | | | | | | |
| N26 WHAS | | | Sun Prime D Card Sharks | СМ | 10-11p | | 2 | :30 | 2 | \$900.00 P02 | 0.00 NM | 2 | \$1,800.00 |
| Week: 10/2 | | End Date 11/01/20 | Weekdays 2 | Spots/Week 2 | Rate \$900.00 | Ratir 0.0 | 00 | | | | | <u> </u> | |
| N27 WHAS | | | Sun Prime B SUPERMARKET | CM SWEEP | 8-9p | | 2 | :30 | 2 | \$825.00 P02 | 0.00 NM | 2 | \$1,650.00 |
| Week: 10/2 | | End Date 11/01/20 | Weekdays 2 | Spots/Week 2 | Rate \$825.00 | Ratir 0.0 | 00 | | | | | <u> </u> | |
| N28 WHAS | | | Fri Prime A Shark Tank | СМ | 8-9p | | 2 | :30 | 2 | \$525.00 P02 | 0.00 NM | 2 | \$1,050.00 |
| Week: 10/2 | | End Date 11/01/20 | Weekdays 2 | Spots/Week 2 | Rate \$525.00 | Ratir 0.0 | 00 | | | | | <u> </u> | |
| N29 WHAS | | | Tue Prime Other BACHELORETT | | 8-11p | | - 2 | :30 | 2 | \$1,200.00 P02 | 0.00 NM | 2 | \$2,400.00 |
| Week: 10/2 | | End Date 11/01/20 | <u>Weekdays</u> - 2 | | Rate \$1,200.00 | Ratir 0.0 | 00 | | | | | _ | |
| N30 WHAS | | | Sun Prime C WHO WANTS TO | | | | 2 | :30 | 2 | \$900.00 P02 | 0.00 NM | 2 | \$1,800.00 |
| Star Week: 10/2 | t Date 26/20 | End Date 11/01/20 | Weekdays 2 | Spots/Week 2 | Rate \$900.00 | Ratir 0.0 | | | | | | | |
| N31 WHAS | | | Tue Prime C Tue Prime C | CM | 10-11p | | - 2 | :30 | 2 | \$675.00 P02 | 0.00 NM | 2 | \$1,350.00 |
| Star | t Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Ratir | <u>ıg</u> | | | | | l | |

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Order / Rev: 2103771 Advertiser: POL/ Amy McGrath / D / US SEN / KY

Alt Order #: WOC12748847 Product Desc: Political WHAS

| Ln Ch Sta | rt End | Inventory Code | Break | Start/End | Time Days | Len Sp | oots | Rate Pri | Rtg Type | Spots | Amount |
|---------------------------------------|-----------------------------------|--|------------------|----------------------------------|----------------|-----------------|------|-----------------------------|---------------------|----------|------------|
| Start Dat Week: 10/26/20 | | <u>Weekdays</u> - 2 | Spots/Week 2 | Rate \$675.00 | Rating 0.00 | | | | | | |
| N32 WHAS 10/2 | | Thu Prime A CELEBRITY FAN | СМ | 8-9p | 1 | :30 | 1 | \$850.00 P03 | 0.00 NM | 1 | \$850.00 |
| Start Dat Week: 10/26/20 | | Weekdays | Spots/Week 1 | Rate \$850.00 | Rating 0.00 | | | | | | |
| N33 WHAS 10/2 | 7/20 10/28/20 | Wed Prime C THE CON | СМ | 10-11p | 2 | :30 | 2 | \$1,125.00 P02 | 0.00 NM | 2 | \$2,250.00 |
| Start Dat Week: 10/26/20 | | Weekdays 2 | Spots/Week 2 | Rate \$1,125.00 | Rating 0.00 | | | | | | |
| N34 WHAS 10/2 | 7/20 10/29/20 | Thu Prime C MATCH GAME | СМ | 10-11p | 2 | :30 | 2 | \$650.00 P03 | 0.00 NM | 2 | \$1,300.00 |
| Start Dat Week: 10/26/20 | | <u>Weekdays</u> 2 | Spots/Week 2 | Rate \$650.00 | Rating 0.00 | | | | | | |
| N35 WHAS 10/2 | 7/20 11/02/20 | Mon Prime Other DANCING WITH | CM THE STARS | 8-11p | 2 | :30 | 2 | \$1,200.00 P02 | 0.00 NM | 2 | \$2,400.00 |
| Start Dat Week: 10/27/20 | | Weekdays 2 | Spots/Week 2 | Rate \$1,200.00 | Rating 0.00 | | | | | | |
| N36 WHAS 10/2 | 7/20 10/30/20 | Fri Prime Other 20/20 | СМ | 8-11p | 2 | :30 | 2 | \$825.00 P02 | 0.00 NM | 2 | \$1,650.00 |
| Start Dat Week: 10/26/20 | | <u>Weekdays</u> 2 | Spots/Week 2 | Rate \$825.00 | Rating 0.00 | | | | | | |
| N37 WHAS 10/2 | 7/20 10/28/20 | Wed Prime B CONNORS/BLAC | CM CKISH | 9-10p | 2 | :30 | 2 | \$1,350.00 P02 | 0.00 NM | 2 | \$2,700.00 |
| Start Dat Week: 10/26/20 Spot Ch Date | 11/01/20 | Weekdays2 Description | | Rate \$1,350.00 t/End Time | Rating 0.00 | Weekdays | l er | ngth Rate | Rtg Type | | |
| 1 VHAS 10/26 | 5/20-11/01/20 V | Ved Prime B | 9-10 | | | W | | :30 \$1,350.00 | 0.00 NM | | |
| 2 NHAS 10/20 See MG | 3/20-11/01/20 \ 37.3 | Ved Prime B | 9-10 | p | | W | | :30 (\$1,350.00) | 0.00 <i>NM</i> | | |
| • | rsold-The Conr 3/20-11/01/20 \ | ners oversold-mw] Ved Prime B | 9-10 | р | | W | | :30 \$1,350.00 | 0.00 NM | | |
| MG for 3 | | Local News @ 11 | n Su CM | 11-1135p | 1 | :30 | 1 | \$120.00 P04 | 0 00 NM | 1 | \$120.00 |
| | | WHAS11 NEWS | AT 11 SU | 11-1133р | 1 | .30 | ' | ψ120.001 0 4 | O.OO INIVI | ' | ψ120.00 |
| Start Dat Week: 10/26/20 | | <u>Weekdays</u> 1 | Spots/Week 1 | Rate \$120.00 | Rating 0.00 | | | | | | |
| N39 WHAS 10/2 | 7/20 11/02/20 | Local News @ 11 WHAS11 NEWS | ' | 11-1135p | 11111 | :30 | 5 | \$250.00 P03 | 0.00 NM | 5 | \$1,250.00 |
| Start Dat Week: 10/27/20 | | Weekdays 11111 | Spots/Week 5 | Rate \$250.00 | Rating 0.00 | | | | | | |
| N40 WHAS 10/2 | 7/20 10/31/20 | Local News @ 11 WHAS11 NEWS | • | 11-1135p | 1- | :30 | 1 | \$100.00 P04 | 0.00 NM | 1 | \$100.00 |
| Start Dat Week: 10/26/20 | | <u>Weekdays</u> 1- | Spots/Week 1 | Rate \$100.00 | Rating 0.00 | | | | | | |
| N41 WHAS 10/2 | 7/20 11/02/20 | ET 106-136a ENTERTAINMEN | CM IT TONIGHT | 106-136a | 11211 | :30 | 6 | \$10.00 P04 | 0.00 NM | 6 | \$60.00 |
| Start Dat Week: 10/27/20 | | Weekdays 11211 | Spots/Week 6 | Rate \$10.00 | Rating 0.00 | | | | | | |
| N42 WHAS 10/2 | 7/20 10/31/20 | Castle 105-205a CASTLE | Sa CM | 105-205a | 1- | :30 | 1 | \$25.00 P03 | 0.00 NM | 1 | \$25.00 |
| Start Dat Week: 10/26/20 | | <u>Weekdays</u> 1- | Spots/Week 1 | Rate \$25.00 | Rating 0.00 | | | | | | |
| | 6/20-11/01/20 | <u>Description</u> Castle 135-235a Sa | | ½/End Time 235a Sa | | Weekdays Sa- | | | Rtg Type 0.00 NM | | |
| | Change-Cast 5/20-11/01/20 (| e airs at 1a-mw] Castle 105-205a Sa | 105- | 205a | | Sa- | | :30 \$25.00 | 0.00 NM | | |
| | | | | | | | | | | ı | |

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Order / Rev: 2103771 Advertiser: POL/ Amy McGrath / D / US SEN / KY

Alt Order #: WOC12748847 Product Desc: Political WHAS

| Ln Ch | Start | End | Inventory Code | Break | Start/End T | ime Days | Len S | pots | Rate Pri | Rtg Type | Spots | Amount |
|--------------------------|-------------------------|------------------------|----------------------------------|------------------|-------------------------|----------------|----------|------|--------------|---------------------|----------|------------|
| N43 WHAS | 10/27/2 | 0 11/01/20 | Castle 105-205a CASTLE | Su CM | 105-205a | | 1 :30 | 1 | \$25.00 P03 | 0.00 NM | 1 | \$25.00 |
| Star Week: 10/2 | rt Date 26/20 | End Date 11/01/20 | Weekdays | Spots/Week 1 | Rate \$25.00 | Rating 0.00 | | | | | | |
| N44 WHAS | 10/27/2 | 0 11/02/20 | Jimmy Kimmel JIMMY KIMMEL | СМ | 1135p-1237a | a 22222- | - :30 | 10 | \$60.00 P03 | 0.00 NM | 10 | \$600.00 |
| Star Week: 10/2 | rt Date 27/20 | End Date 11/02/20 | Weekdays 22222 | Spots/Week 10 | Rate \$60.00 | Rating 0.00 | | | | | | |
| N45 WHAS | 10/27/2 | 0 11/02/20 | Nightline NIGHTLINE | СМ | 1237-106a | 22222- | - :30 | 10 | \$20.00 P04 | 0.00 NM | 10 | \$200.00 |
| Star Week: 10/2 | rt Date 27/20 | End Date 11/02/20 | Weekdays 22222 | Spots/Week 10 | Rate \$20.00 | Rating 0.00 | | | | | | |
| N46 WHAS | 10/27/2 | 0 10/31/20 | NCIS NO 1205-1 NCIS NEW ORL | | 1205-105a | 1 | l- :30 | 1 | \$30.00 P04 | 0.00 NM | 1 | \$30.00 |
| Star Week: 10/2 | rt Date 26/20 | End Date 11/01/20 | Weekdays 1- | Spots/Week 1 | Rate \$30.00 | Rating 0.00 | | | | | | |
| 1 NHAS | | 0-11/01/20 N | Description ICIS NO 1235-135 | | /End Time 5-135a Sa | | Weekdays | | | Rtg Type 0.00 NM | | |
| [Pro | - | hange-NCIS | airs 12a-mw] | - 0- 400 | 105- | | Sa | | .20 | 0.00 NM | | |
| ⊕ MG | for 46.1 | 10/31 | ICIS NO 1205-105 | | 5-105a | | 38 | | :30 \$30.00 | 0.00 NM | | |
| N47 WHAS | 10/27/2 | 0 10/31/20 | Big Blue Nat. 10- BBN-TV | 1030a S M | 10-1030a | 1 | l- :30 | 1 | \$350.00 P02 | 0.00 NM | 1 | \$350.00 |
| Star Week: 10/2 | rt <u>Date</u> 26/20 | End Date 11/01/20 | <u>Weekdays</u> 1- | Spots/Week 1 | Rate \$350.00 | Rating 0.00 | | | | | <u> </u> | |
| N48 WHAS | 10/27/2 | 0 10/31/20 | NCAA Football P ABC PRIME COI | | 8-1130p 3 | 4 | l- :30 | 4 | \$750.00 P02 | 0.00 NM | 4 | \$3,000.00 |
| Star Week: 10/2 | rt Date 26/20 | End Date 11/01/20 | Weekdays 4- | Spots/Week 4 | <u>Rate</u> \$750.00 | Rating 0.00 | | | | | | |
| N49 WHAS | 10/27/2 | 0 10/31/20 | NCAA FB Daytim ABC COLLEGE | • | 12-330p | 4 | 1- :30 | 4 | \$525.00 P02 | 0.00 NM | 4 | \$2,100.00 |
| Star Week: 10/2 | rt Date 26/20 | End Date 11/01/20 | Weekdays 4- | Spots/Week 4 | <u>Rate</u> \$525.00 | Rating 0.00 | | | | | | |
| N50 WHAS | 10/27/2 | 0 10/31/20 | NCAA FB Daytim ABC COLLEGE | | 330-7p | 4 | l- :30 | 4 | \$750.00 P02 | 0.00 NM | 4 | \$3,000.00 |
| Week: 10/2 | | End Date 11/01/20 | <u>Weekdays</u> 4- | Spots/Week 4 | Rate \$750.00 | Rating 0.00 | | | | | | |
| N51 WHAS | 10/28/2 | 0 11/02/20 | 205-235a M-F 205-235a M-F | СМ | 205-235a | WГF- | - :30 | 1 | \$5.00 P04 | 0.00 NM | 1 | \$5.00 |
| Star Week: 10/2 | rt Date 27/20 | End Date 11/02/20 | Weekdays WГF | Spots/Week 1 | <u>Rate</u> \$5.00 | Rating 0.00 | | | | | | |
| N52 WHAS | 11/02/2 | 0 11/03/20 | Local News @ 43 WHAS11 WAKE | | 430-5a ⁴ | 12 | - :30 | 3 | \$40.00 P03 | 0.00 NM | 3 | \$120.00 |
| Week: 10/2 | | End Date 11/02/20 | Weekdays 1 | Spots/Week 1 | Rate \$40.00 | Rating 0.00 | | | | | | |
| Week: 11/0 N53 WHAS | | 11/09/20 0 11/03/20 | Local News @ 5a | | \$40.00 5-6a | 0.00 23 | - :30 | 5 | \$80.00 P03 | 0.00 NM | 5 | \$400.00 |
| | rt Date | End Date | WHAS11 WAKE Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/2 Week: 11/0 | 03/20 | 11/02/20 11/09/20 | 2 | 2 3 | \$80.00 \$80.00 | 0.00 | | | | | | |
| N54 WHAS | | | Local News @ 6a WHAS11 WAKE | UP NEWS @ | | 33 | - :30 | 6 | \$150.00 P03 | 0.00 NM | 6 | \$900.00 |
| Week: 10/2 | | End Date 11/02/20 | Weekdays 3 | Spots/Week 3 | Rate \$150.00 | 0.00 | | | | | | |
| Week: 11/0 N55 WHAS | | 11/09/20 0 11/03/20 | • | | \$150.00 7-9a | 0.00 | - :30 | 8 | \$250.00 P03 | 0.00 NM | 8 | \$2,000.00 |
| | | | GOOD MORNIN | G AMERICA | | | | | | | I | |

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Order / Rev: 2103771 Advertiser: POL/ Amy McGrath / D / US SEN / KY

Alt Order #: WOC12748847 Product Desc: Political WHAS

| Ln Ch Start End | Inventory Code Break | Start/End 1 | Time Days | Len Spot | s Rate Pri | Rtg Type | Spots | Amount |
|---|--|--|------------------------------------|-----------------|----------------------------------|----------------|-------|--------------------------|
| Start Date End Date | Weekdays Spots/Week | Rate | Rating | | | | | |
| Week: 10/27/20 11/02/20 Week: 11/03/20 11/09/20 | 4 4 -4 4 | | 0.00 0.00 | | | | | |
| N56 WHAS 11/02/20 11/03/20 | • | 9-10a | 33 | :30 | 6 \$40.00 P03 | 0.00 NM | 6 | \$240.00 |
| Start Date End Date | Weekdays Spots/Week | Rate | Rating | | | | l | |
| Week: 10/27/20 11/02/20 | 3 3 | : | 0.00 | | | | | |
| Week: 11/03/20 11/09/20 | -3 3 | \$40.00 | 0.00 | | 0 | 0.00 NIM | 0 | #0.40.00 |
| N57 WHAS 11/02/20 11/03/20 | Access Daily 10-11a CM Access Daily 10-11a | 10-11a | 33 | :30 | 6 \$40.00 P03 | 0.00 NM | 6 | \$240.00 |
| Start Date End Date | Weekdays Spots/Week | | Rating | | | | | |
| Week: 10/27/20 11/02/20 Week: 11/03/20 11/09/20 | 3 3 -3 3 | | 0.00 0.00 | | | | l | |
| N58 WHAS 11/02/20 11/03/20 | | 11-12p | 32 | :30 | 5 \$90.00 P03 | 0.00 NM | 6 | \$450.00 |
| Start Date End Date | Weekdays Spots/Week | Rate | Rating | | | | l | |
| Week: 10/27/20 11/02/20 | 3 3 | | 0.00 | | | | | |
| <u> </u> | | t/End Time | W | <u>Veekdays</u> | | Rtg Type | | |
| 2 NHAS 10/27/20-11/02/20 T See MG 58.6,58.7,58.8 | | 2p | M | | :30 (\$90.00) | 0.00 <i>NM</i> | | |
| [NA/Oversold-mw] | | | | | | | | |
| 4 NHAS 10/27/20-11/02/20 T | The View 11- | 2p | M | [| :30 (\$90.00) | 0.00 <i>NM</i> | | |
| See MG 58.6,58.7,58.8 | | | | | | | | |
| [NA/Oversold]-mw | nside Ed 1135p-1205a Sa 113 | 5n-1205a | _ | Sa | :30 \$50.00 | 0.00 NM | | |
| MG for 58.4,58.2 | 1131de Eu 1133p-1203a 3a - 113 | υρ-1200a | | 5a | .50 φ50.00 | 0.00 INIVI | | |
| [Approved 10/30] | | | | | | | | |
| | nside Ed 1135p-1205a Sa 113 | 5p-1205a | - | Sa | :30 \$50.00 | 0.00 NM | | |
| MG for 58.4,58.2 [Approved 10/30] | | | | | | | | |
| 8 VHAS 11/03/20-11/03/20 L | ocal News @ 5a M-F 5-6a | 1 | _' | T | :30 \$80.00 | 0.00 NM | i | |
| MG for 58.4,58.2 | | | | | | | | |
| [Approved 10/30] | 0 | # 00.00 | 0.00 | | | | l | |
| Week: 11/03/20 11/09/20 N59 WHAS 10/30/20 11/03/20 | - 2 2 Local News @ 12p M-F CM | \$90.00 12-1p | 0.00 222 | :30 | 6 \$90.00 P03 | 0.00 NIM | 6 | \$540.00 |
| N39 WHAS 10/30/20 11/03/20 | WHAS11 NEWS AT NOON | 12-1p | 222 | .30 | 0 \$90.00 F03 | U.UU INIVI | 0 | φ340.00 |
| Start Date End Date | Weekdays Spots/Week | Rate | Rating | | | | | |
| Week: 10/27/20 11/02/20 | 22 4 | \$90.00 | 0.00 | | | | | |
| Week: 11/03/20 11/09/20 | -2 2 GMA3 CM | | 0.00 | .20 | 2 \$70.00 P03 | 0.00 NIM | 2 | ¢140.00 |
| N60 WHAS 10/30/20 11/02/20 | GMA3 CIVI | 1-2p | 11 | :30 | 2 \$70.00 P03 | U.UU INIVI | 2 | \$140.00 |
| Start Date End Date Week: 10/27/20 11/02/20 | Weekdays Spots/Week | | Rating 0.00 | | | | | |
| N61 WHAS 10/30/20 11/02/20 | General Hospital CM GENERAL HOSPITAL | 2-3p | 11 | :30 | 2 \$90.00 P03 | 0.00 NM | 2 | \$180.00 |
| Start Date End Date | Weekdays Spots/Week | Rate | Rating | | | | | |
| Week: 10/27/20 11/02/20 | 11 2 | \$90.00 | 0.00 | | | | | |
| N62 WHAS 10/30/20 11/02/20 | • | 4-5p | 22 | :30 | 4 \$110.00 P03 | 0.00 NM | 4 | \$440.00 |
| | WHAS11 NEWS @ 4P | | | | | | | |
| <u>Start Date</u> <u>End Date</u> Week: 10/27/20 <u>11/02/20</u> | WHAS11 NEWS @ 4P <u>Weekdays</u> <u>Spots/Week</u> 22 4 | Rate \$110.00 | Rating 0.00 | | | | | |
| | Weekdays Spots/Week 22 4 Local News @ 5p M-F CM | Rate \$110.00 5-530p | | :30 | 4 \$250.00 P03 | 0.00 NM | 4 | \$1,000.00 |
| Week: 10/27/20 11/02/20 N63 WHAS 10/30/20 11/02/20 Start Date End Date | Weekdays Spots/Week 22- 4 Local News @ 5p M-F CM WHAS11 NEWS @ 5p Weekdays Spots/Week | \$110.00 5-530p Rate | 0.00 22 Rating | :30 | 4 \$250.00 P03 | 0.00 NM | 4 | \$1,000.00 |
| Week: 10/27/20 11/02/20 N63 WHAS 10/30/20 11/02/20 Start Date End Date Week: 10/27/20 11/02/20 | Weekdays Spots/Week 22- 4 Local News @ 5p M-F CM WHAS11 NEWS @ 5p Weekdays Spots/Week 22 4 | \$110.00 5-530p Rate \$250.00 | 0.00 22 Rating 0.00 | | | | | |
| Week: 10/27/20 11/02/20 N63 WHAS 10/30/20 11/02/20 Start Date End Date Week: 10/27/20 11/02/20 N64 WHAS 10/30/20 11/02/20 | Weekdays Spots/Week 22 4 Local News @ 5p M-F CM WHAS11 NEWS @ 5p Weekdays Spots/Week 22 4 ET 7-730p CM ENTERTAINMENT TONIGHT | \$110.00 5-530p Rate \$250.00 7-730p | 0.00 22 Rating 0.00 22 | :30 | 4 \$250.00 P03 4 \$325.00 P03 | | 4 | \$1,000.00 \$1,300.00 |
| Week: 10/27/20 11/02/20 N63 WHAS 10/30/20 11/02/20 Start Date End Date Week: 10/27/20 11/02/20 | Weekdays Spots/Week 22- 4 Local News @ 5p M-F CM WHAS11 NEWS @ 5p Spots/Week 22 4 ET 7-730p CM | \$110.00 5-530p Rate \$250.00 | 0.00 22 Rating 0.00 | | | | | |

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Order / Rev: 2103771 Advertiser: POL/ Amy McGrath / D / US SEN / KY

Alt Order #: WOC12748847 Product Desc: Political WHAS

Flight Dates: 10/27/20 - 11/03/20 Estimate: 10345

| Ln Ch | Start | End | Inventory Code | Break | Start/End T | ïme Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|--------------------|------------------|----------------------|---------------------------------------|-------------------------|-------------------------|----------------|--------|-----|----------------|----------|-------|-------------|
| | | | Inside Ed 730-8p INSIDE EDITION | | | | | | | | | _ |
| Star Week: 10/2 | rt Date 27/20 | End Date 11/02/20 | <u>Weekdays</u> 2 2 | Spots/Week 4 | <u>Rate</u> \$325.00 | Rating 0.00 | | | | | | |
| N66 WHAS | | | Local News @ 11 | • | 11-1135p | 22 | :30 | 4 | \$250.00 P03 | 0.00 NM | 4 | \$1,000.00 |
| Star | rt Date | End Date | WHAS11 NEWS Weekdays | AT 11 M-F Spots/Week | Rate | Rating | | | | | | |
| Week: 10/2 | | 11/02/20 | 22 | 4 | \$250.00 | 0.00 | | | | | | |
| N67 WHAS | 10/30/2 | 0 11/02/20 | Jimmy Kimmel JIMMY KIMMEL | CM | 1135p-1237a | 11 | :30 | 2 | \$60.00 P03 | 0.00 NM | 2 | \$120.00 |
| Star Week: 10/2 | rt Date 27/20 | End Date 11/02/20 | Weekdays 11 | Spots/Week 2 | <u>Rate</u> \$60.00 | Rating 0.00 | | | | | | |
| N68 WHAS | | 0 11/02/20 | Nightline NIGHTLINE | СМ | 1237-106a | 11 | :30 | 2 | \$20.00 P04 | 0.00 NM | 2 | \$40.00 |
| Star Week: 10/2 | rt Date 27/20 | End Date 11/02/20 | <u>Weekdays</u> 11 | Spots/Week 2 | <u>Rate</u> \$20.00 | Rating 0.00 | | | | | | |
| N69 WHAS | 10/27/2 | 0 10/31/20 | Local News @ 9a WAKE UP WEER | | 9-930a | 1- | :30 | 1 | \$125.00 P02 | 0.00 NM | 1 | \$125.00 |
| Star Week: 10/2 | rt Date 26/20 | End Date 11/01/20 | <u>Weekdays</u> 1- | Spots/Week 1 | <u>Rate</u> \$125.00 | Rating 0.00 | | | | | | |
| N70 WHAS | 10/27/2 | 0 11/01/20 | ROS EM (Su) 6-8 WAKE UP WEEK | | 6-8a | 2 | :30 | 2 | \$60.00 P03 | 0.00 NM | 2 | \$120.00 |
| Star Week: 10/2 | rt Date | End Date 11/01/20 | Weekdays | Spots/Week 2 | <u>Rate</u> \$60.00 | Rating 0.00 | | | | | | |
| N71 WHAS | | | Mon Prime Other | | 8-11p | 1 | :30 | 1 | \$1,200.00 P02 | 0.00 NM | 1 | \$1,200.00 |
| 01- | D | Food Date | DANCING WITH | | Data | Deffer | | | | | | |
| Star Week: 10/2 | rt Date 27/20 | End Date 11/02/20 | <u>Weekdays</u> 1 | Spots/Week 1 | Rate \$1,200.00 | Rating 0.00 | | | | | | |
| N72 WHAS | 10/27/2 | 0 11/02/20 | Mon Prime C Mon Prime C | CM | 10-11p | 2 | :30 | 2 | \$1,275.00 P02 | 0.00 NM | 2 | \$2,550.00 |
| Star Week: 10/2 | rt Date 27/20 | End Date 11/02/20 | Weekdays 2 | Spots/Week 2 | Rate \$1,275.00 | Rating 0.00 | | | | | | |
| N73 WHAS | 10/27/2 | 0 10/31/20 | Local News @ 11 WHAS11 NEWS | • | 11-1135p | 1- | :30 | 1 | \$100.00 P04 | 0.00 NM | 1 | \$100.00 |
| Star Week: 10/2 | rt Date 26/20 | End Date 11/01/20 | Weekdays 1- | Spots/Week 1 | Rate \$100.00 | Rating 0.00 | | | | | | |
| N74 WHAS | 10/27/2 | 0 11/01/20 | This Week Su This Week Su | СМ | 9-10a | 2 | :30 | 2 | \$250.00 P04 | 0.00 NM | 2 | \$500.00 |
| N75 WHAS | 10/27/2 | 0 11/01/20 | Local News @ 63 Local News @ 63 | | 630-7p | 1 | :30 | 1 | \$325.00 P03 | 0.00 NM | 1 | \$325.00 |
| N76 WHAS | 10/27/2 | 0 11/01/20 | Local News @ 11 WHAS11 NEWS | • | 11-1135p | 1 | :30 | 1 | \$120.00 P04 | 0.00 NM | 1 | \$120.00 |
| Star Week: 10/2 | rt Date 26/20 | End Date 11/01/20 | Weekdays 1 | Spots/Week 1 | <u>Rate</u> \$120.00 | Rating 0.00 | | | | | | |
| N77 WHAS | 10/30/2 | 0 10/30/20 | Fri Prime Other Fri Prime Other | CM | 8-11p | 1 | :30 | 1 | \$825.00 P02 | 0.00 NM | 1 | \$825.00 |
| Star Week: 10/2 | rt Date 27/20 | End Date 11/02/20 | Weekdays 1 | Spots/Week 1 | Rate \$825.00 | Rating 0.00 | | | | | | |
| N78 WHAS | | | Sports Various Al ABC Sports Vario | | Various | 1 | :30 | 1 | \$135.00 P03 | 0.00 NM | 1 | \$135.00 |
| | | | | | | | | | | Totals | 298 | \$72 520 00 |

Totals 298 \$72,520.00